



LIVE ON
nebraska

For Immediate Release

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Photos, videos and other resources are [available here](#).

April is National Donate Life Month

[OMAHA, NEB., April 12, 2021] Celebrated each April, Donate Life Month is a national observance dedicated to sharing the importance of registering to be an organ, tissue and eye donor, honoring deceased and living donors and recognizing the lifesaving and healing gift of transplantation.

Last year more than 700 donor heroes gave the gift of life in Nebraska through deceased organ and tissue donation, as well as 22 living organ donors. In addition, 264 new mothers donated birth tissue (placenta and umbilical cord), which provides healing for patients with chronic wounds, traumatic burns and ulcers.

However, the need for donation is still great.

Currently more than 300 people in Nebraska and 100,000 throughout the United States who are waiting for a lifesaving organ transplant.

“The impact one donor can have is incredible,” said Kyle Herber, President & CEO of Live On Nebraska. “Donate Life Month gives us the opportunity to celebrate the heroes that have already given the gift of life and to educate others on how they can make a difference through donation.”

Every individual has the potential to save and heal 100 people with the donation of organs and tissues. These include the heart, lungs, kidneys, liver, pancreas, small intestine, corneas, bone, skin, tendons, veins and heart valves.

Of the 300 people waiting for a transplant in Nebraska, the majority are waiting for a kidney (180) or liver (97). Nineteen are under the age of 18. Minority populations account for 30% of Nebraska’s waiting list.

An outdoor display on the lawn of Live On Nebraska’s office in Omaha is dedicated to those on the waiting list. Over three hundred signs represent each person who is waiting for a second chance at life in Nebraska—someone we might all know like an aunt, mailman, coach or pastor.

Other Donate Life Month activities will include flying the Donate Life flag throughout April. Introduced in 2006, the Donate Life flag has become a national symbol of unity, remembrance and hope, honoring those touched by donation and transplantation. In Nebraska, a Donate Life flag is raised at local hospitals during the organ donation process. Following donation, the flag is presented to the donor’s family.

National Blue & Green Day is celebrated on April 16. The public is encouraged to wear blue and green Donate Life colors to help spread awareness about organ, eye and tissue donation and transplantation.

The month will close with Live On Nebraska's #CountOnKindness event. Members of the donation and transplantation community will share acts of kindness in their communities to signify the kindness shown to others through organ and tissue donation.

Nebraskans are also encouraged to register as donors this month. Anyone age 16 or older can register as an organ and tissue donor. Age, health and lifestyle do not limit an individual's ability to register. Donor registration is available online anytime at LiveOnNebraska.org.

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Live On Nebraska is dedicated to transforming lives through organ and tissue donation. We are a conduit for transplantation, partnering with hospitals in Nebraska and Pottawattamie County, Iowa to facilitate the recovery of organs and tissues from those who choose to donate life. We work around the clock to provide hope and healing to donor families and recipients, and to end the wait for more than 100,000+ Americans in need of a lifesaving transplant. Learn more about our mission and register as a donor at LiveOnNebraska.org.